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It is the constant aim of the Wenzlick organization to improve the reports that comprise the Real Estate Analyst Service. We are proud to report that considerable progress has been made during the year 1950. Subscribers have no doubt noticed some phases of this progress.

The service comprised 606 pages of material this year as compared with 554 pages in 1949. The additional coverage represents new material ferreted out by our research department and then made available to subscribers in bulletin form. City-by-city coverage was also increased. Many new communities are to be found on the list covered by real estate activity and mortgage activity figures.

We are not satisfied to stop at this point, however, and we anticipate further improvement in the service during the year 1951. We expect to increase our coverage of statistics on cities. We expect to further increase the value of our service to our clients by reporting the results of the continuing research going on within the Wenzlick organization . . . research aimed at uncovering new material and new ways of showing existing data on real estate trends.

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